



by



BACARDI.

## Privacy Policy

# HERE'S WHAT YOU NEED TO KNOW WHEN USING BACARDILIMITED.COM

This Privacy Policy, which is effective as of 26 March 2020, amends the prior version which was effective as of [25th May 2018]. We have added a new section 1.4 [5], and 9 for Californian residents to this Privacy Policy. We have also clarified our processing practices around data sharing with third party controllers for marketing and advertising purposes in section 1.1 for Digital visitors.

Please read carefully before using this site.

## CONTENTS

### 1. HOW WE HANDLE YOUR DATA

#### 1. IF YOU ARE A DIGITAL VISITOR

1. SOURCES OF PERSONAL DATA
2. PERSONAL DATA THAT WE MAY COLLECT AND PROCESS
3. WHY DO WE COLLECT YOUR PERSONAL DATA AND WHAT ARE OUR LAWFUL BASES FOR IT?

#### 2. IF YOU ARE OUR BUSINESS PARTNER

1. SOURCES OF PERSONAL DATA
2. PERSONAL DATA THAT WE MAY COLLECT AND PROCESS
3. WHY DO WE COLLECT YOUR PERSONAL DATA AND WHAT ARE OUR LAWFUL BASES FOR IT?

#### 3. IF YOU ARE A VISITOR TO OUR PREMISES

1. SOURCES OF PERSONAL DATA
2. PERSONAL DATA THAT WE MAY COLLECT AND PROCESS

3. WHY DO WE COLLECT YOUR PERSONAL DATA AND WHAT ARE OUR LAWFUL BASES FOR IT?

4. IF YOU ARE A CALIFORNIAN RESIDENT

1. CATEGORIES OF PERSONAL INFORMATION COLLECTED (IS THERE NO WAY TO MERGE THIS WITH REST OF WORLD???)

2. YOU MAY EXERCISE THE FOLLOWING RIGHTS

**2. SHARING OF YOUR INFORMATION**

1. OUR AFFILIATES

2. THIRD PARTY RECIPIENTS

3. SERVICE PROVIDERS THAT WE MAY INVOLVE FOR THE PURPOSES DESCRIBED IN ABOVE SECTIONS

4. LAW ENFORCEMENT OR GOVERNMENT BODIES

**3. TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA AND THE UK (EEA)**

**4. YOUR RIGHTS**

**5. VARIATIONS**

**6. CHILDREN**

**7. RETENTION PERIOD**

**8. INFORMATION ABOUT US**

**9. CONTACT DETAILS**

We are committed to protecting and respecting your privacy. Please read the following carefully to understand our practices regarding your personal data and how we will treat it. If you are a California Resident, specific sections (1.4, [5] and 9) apply to you, in addition to other clauses outlined in this Privacy Notice.

**1. HOW WE HANDLE YOUR DATA**

This section covers the sources and categories of personal data that we collect and process, why we do so, and the lawful bases for such processing.

This Privacy Policy covers the processing of the following categories of individuals:

- Section 1.1 Our Digital visitors
- Section 1.2 Our Business Partners (this section covers existing and prospective customers, business partners and suppliers collectively called Business Partners. Where these are legal entities, this covers their employees or representatives)
- Section 1.3 Visitors to our premises
- Section 1.4 Californian Residents

## 1.1. IF YOU ARE A DIGITAL VISITOR

A – Sources of personal data

B – Personal data that we collect and process

C – Why do we collect your personal data and what are our lawful bases for it?

### A. Sources of personal data

We may obtain your personal data from the following sources:

1. from you directly (for example, at the time of subscribing to any services offered on a website, mobile applications, events, interactive kiosks or social media including but not limited to email mailing lists, interactive services, posting material or requesting further goods or services);
2. from your device or browser; and/or
3. if you contact us, we may keep a record of that communication.

### B. Personal data that we may collect and process

1. name
2. username
3. address
4. date of birth
5. email address
6. operating system
7. browser type
8. cookie data (for more information please see our Cookie Policy – linked below)
9. preferences regarding online marketing and tracking
10. IP address
11. Location
12. Information you submit to us when you contact us posting material or requesting our service
13. Responses you provide as part of our surveys, competitions, games and other interactive services; and/or
14. Product orders, event invitations sent, and tickets bought
15. Behavioural information from online, web, apps, email and social media, if we have your permission to do so.

### C. Why do we collect your personal data and what are our lawful bases for it?

In the table below, we explain what specific business interests we pursue when processing your personal data and the lawful bases we rely on.

We may use your personal data to

What are our legal basis for processing your data

Provide our digital services to you

Our legitimate interest: Website and Application Management  
Account Management

Establish and manage our relationship

Our legitimate interest: Understand the market in which we operate  
Management Reporting (including at an intra-group level)  
Account Management

Learn about our digital users' browsing patterns and the performance of our digital services

Our legitimate interest or your consent\*: Website & Application Management  
Understand the market in which we operate

Security

Our legitimate interest: Managing security, risk and crime prevention  
Management Reporting (including at an intra-group level)

Let you know about our products, services and events that may be of interest to you by letter, telephone, email or other forms of electronic communication

Our legitimate interest or your consent\*: Promote our goods and services  
Management Reporting (including at an intra-group level)

Learn about how our products or services may be used	Our legitimate interest: Understand the market in which we operate  Management Reporting (including at an intra-group level)
Sharing information with advertising partners (including Social media platforms, such as [list all of them here])	Your consent: Promote our goods and services  Management Reporting (including at an intra-group level)
Ad retargeting: Sending you targeted and personal adverts on web sites and social media based on your preferences, purchase history and tracked behaviour.	Your consent: Promote our goods and services  Management Reporting (including at an intra-group level)

\*Where we use your email or other digital means to communicate marketing information to you, we will seek your prior consent where required to do so by law.

If you object to us using your personal data for the above purposes, including direct marketing, please contact us using contact details set out in section 9.

Where we use cookies or similar technologies, we will seek your prior consent where required to do so by law.

We do not sell your personal data to any third party.

Our website may, from time to time, contain links to and from the websites of our partner networks, creative partners and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy notices or policies. Please check their privacy notices or policies before you submit any personal data to these websites.

Please do not submit any information via this website or application if you are not happy with the way your personal data is processed as described in this Privacy Policy.

## 1.2. IF YOU ARE OUR BUSINESS PARTNER

This section covers existing and prospective customers, business partners and suppliers, collectively called Business Partners. The information we collect and process in relation to our

customers is primarily business information. We may collect personal data related to employees, directors, authorised signatories and other individuals associated with our existing or prospective Business Partners.

A – Sources of personal data

B – Personal data that we collect and process

C – Why do we collect your personal data and what are our lawful bases for it?

## A. Sources of personal data

We may obtain your personal data from the following sources:

1. from you directly,
2. from a company that employs you, if you are an employee of our Business Partner,
3. from our affiliates, i.e. members of the Bacardi Limited group of companies;
4. during networking events that we have either hosted, or sponsored, or attended; and/or
5. from publicly available sources (for example, your company website or social media sites).

## B. Personal data that we may collect and process

We may collect the following categories of personal data relating to our Business Partners' employees, officers, authorised signatories, or other associated individuals:

1. Name
2. Picture (photography) – During our Bacardi events

We may use your personal data to:

What are our legal basis for processing your data?

Provide you with our products or services or receive products or services from you

Our Contractual Obligation (if you act in your personal capacity or a sole trader): Efficiently fulfil our contractual and legal obligations  
Our Legitimate Interest: Management Reporting (including at an intra-group level)  
Efficiently fulfil our contractual and legal obligations (if you are an incorporated entity)

Establish and manage our relationship

Our Contractual Obligations (if you act in your personal capacity or a sole trader):  
Efficiently fulfil our contractual and legal obligations  
Our Legitimate interest:  
Understand the market in which we operate  
Management Reporting (including at an intra-group level)  
Exercise or defend legal claims  
Efficiently fulfil our contractual and legal obligations (if you are an incorporated entity)

Learn about how our products and services are or may be used

Our legitimate interest or Your Consent \*:  
Understand the market in which we operate  
Management Reporting (including at an intra-group level)

Security

Our Legitimate interest  
Managing security, risk and fraud prevention  
Management Reporting (including at an intra-group level)

Let you know about our products, services and events that may be of interest to you by letter, telephone, email or other forms of electronic communication

Your Consent:  
Promote our goods and services  
Our Legitimate interest:  
Management Reporting (including at an intra-group level)

Your image (film or photos) at events to be used to support our communication and promotional campaign

Our legitimate interest or your consent \* :  
Promote our goods and services

[Checking your age at Bacardi events to ensure compliance with age limitations for alcohol consumption]

Our Legitimate interest: Compliance with laws]

3. business address
4. business email address
5. business telephone number
6. business fax number
7. job title or role
8. business bank account details
9. date of birth
10. language of communication
11. date of first contact
12. categorisation as a business partner (e.g. supplier, existing or prospective customer); and/or
13. Bacardi's system usage details, if suppliers or business partners are permitted access to Bacardi systems

### **C. Why do we collect your personal data and what are our lawful bases for it?**

In the table below, we explain what specific business interests we pursue when processing your personal data and the lawful bases we rely on.

\* We will seek your prior consent where required to do so by law.

If you object to us using your personal data for above purposes, including direct marketing, please let us know using the email address provided in section 9.



Where we use your email to communicate marketing information to you, we will seek your prior consent where required to do so by law.

### **1.3. IF YOU ARE A VISITOR TO OUR PREMISES**

A – Sources of personal data

B – Personal data that we collect and process

C – Why do we collect your personal data and what are our lawful bases for it?

#### **A. Sources of personal data**

We may obtain your personal data from you directly and from our systems' records (If we add events the A B C needs to be copied from digital visitor above).

#### **B. Personal data that we may collect and process**

1. Name
2. Surname
3. Data of Birth
4. Email address
5. Address
6. business contact details
7. organisation
8. role
9. time and date of your visit; and/or
10. image (for example, from CCTV cameras at our premises, where they are used)

#### **C. Why do we collect your personal data and what are our lawful bases for it?**

In the table below, we explain what specific business interests we pursue when processing your personal data and what lawful bases we rely on.

We may use your personal data to:

What the legitimate interests of our business are:

Security	Our legitimate interest: Managing security, risk and crime prevention
Maintain records of visitors to our premises	Our legitimate interest: Management Reporting
Let you know about our products, services and events that may be of interest to you by letter, telephone, email or other forms of electronic communication	Our legitimate interest or your consent *: Promote our goods and services Management Reporting (including at an intra-group level)

\* We will seek your prior consent where required to do so by law.

Where we use your email to communicate marketing information to you, we will seek your prior consent where required to do so by law.

If you object to us using your contact details for these purposes, please let us know using the methods listed in section 9.

#### **1.4. IF YOU ARE A CALIFORNIAN RESIDENT**

The following is applicable to individuals residing in California from whom we collect Personal data, in accordance with the California Consumer Privacy Act (hereinafter “CCPA”).

The chart below outlines the categories of Personal Information (as defined by the CCPA) that we have collected for a business purpose in the preceding twelve months.

**WE DO NOT SELL PERSONAL INFORMATION.**

#### **A. Categories of Personal Information collected**

The examples of Personal Information for each category below are provided by CCPA to describe the information that pertains to each category. CCPA requires us to provide disclosures in regard to each category, even where we collect only one element that pertains to such category. For example, because we may collect “gender” information, we have to disclose that we collect personal information for the category “Characteristics of Protected Classifications under California or

Federal Law” even where we do not collect any other element that pertains to that category.

For each category of Personal Information, we collect:

- We use share the personal information for the business purposes described under sections 1.1, 1.2. and 1.3 above above
- We share the personal information as explain in section 2 below.

Category	What does the category include?	We collect	We sell
Identifiers	Name, alias, postal address, unique personal identifier, online identifier, internet protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers	Yes	No
Categories of Personal data in Cal. Civ. Code 1798.80(e)	Name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.	Yes	No
Characteristics of Protected	Race or colour, ancestry or national origin, religion or creed,	Yes gender	No

Classifications under California or Federal Law	age (over 40), mental or physical disability, sex (including gender and pregnancy, childbirth etc.), sexual orientation, gender identity or expression, medical condition, genetic information, marital status, military and veteran status.		
Commercial Information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies	Yes	No
Biometric Information	Physiological, biological, or behavioral characteristics that can be used, singly or in combination with each other or with other identifying data, to establish individual identity, (imagery of the iris, retina, fingerprint, face, hand, palm, voice recordings sleep, health, or exercise data that contain identifying information	No	No
Internet or Other Electronic Network Activity Information	Browsing history, search history, and information regarding a consumer's interaction with an internet website, application or advertisement	Yes	No

Geolocation Data	Precise physical location	Yes	No
Sensory Information	Audio, electronic, visual, thermal, olfactory, or similar information	Yes	No
Professional or employment-related information	Resume information related to education such as completion of degrees and educational institutions attended, information on educational certifications, job application or resume information, past and current job history, and job performance information.	Yes	No
Inferences Drawn from Personal data	Consumer profiles reflecting a consumer's preferences, characteristics, psychological trends, preferences, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Yes	No

**B. You may exercise the following rights.**

– Right to Know and Access. You may submit a verifiable request for information regarding the: (1) categories of Personal Information collected or disclosed by us; (2) purposes for which categories of Personal Information are collected by us; (3) categories of sources from which we collect Personal Information; and (4) specific pieces of Personal Information we have collected. Prior to disclosing the information, we are required to verify that the individual making the request is indeed the individual to whom the information relates. Once we receive a verifiable request, we must disclose to you the information requested for the twelve months preceding your request.

– Right to Delete. Subject to certain exceptions, you have the option to delete Personal data about you that we have collected from you.

Verification. Requests for access to or deletion of Personal data are subject to our ability to reasonably verify your identity in light of the information requested and pursuant to relevant CCPA requirements, limitations, and regulations.

Right to Equal Service and Price. You have the right not to receive discriminatory treatment for the exercise of your CCPA privacy rights.

Submit Requests. For other requests or to authorize an agent to make a request on your behalf, you can also reach contact us (see Section 9).

## **2. SHARING OF YOUR INFORMATION**

We do not sell your personal data to any third party.

We use secure methods to transmit personal data.

Data we collect may also be processed by staff operating outside the EEA who work with us or for us, or for one of our affiliated companies, suppliers or service providers

Recipients of your personal data: –

### **2.1 Our affiliates**

We may disclose your personal data to our affiliates, who may use your information for the purposes described in this Privacy Policy. In so doing, they will be data controllers of your information together with us. As data controllers, our affiliates will process your data in compliance with the GDPR and other relevant data protection laws.

### **2.2 Third party recipients**

We may share your personal data with third parties who are controllers of your personal data as follows:

- Where required by law and similar mandatory disclosures.
- In connection with a merger, sale, or asset transfer.
- Other third parties for whom we have obtained your permission or consent to disclose your Personal data.

### **2.3 Service providers that we may involve for THE PURPOSES described in above sections**

Our service providers process your personal data for data analytics/ marketing and advertising of our products and services to you. Our advertising and promotional agencies and consultants carry out marketing campaigns or email mailings on our behalf, or analyse or evaluate our data collection process or customer service fulfilment, such as website hosting companies. We will ensure that any service provider engaged by us is bound to comply with data protection obligations and process your personal data only on documented instructions from us and do not use it for their own purposes.

### **2.4 Law enforcement or government bodies**

We may disclose your personal data as permitted by law in order to investigate, prevent or take action regarding illegal activities, suspected fraud, violation of our intellectual property rights, situations involving potential threats to the physical safety of any person, violation of our Terms and Conditions or other agreements, or as required by law.

### **3. TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA AND THE UK (EEA)**

If and when transferring your personal data outside the EEA and the UK, (which consists of EU member states and Iceland, Lichtenstein and Norway), we will only do so using one of the following safeguards:

1. the transfer is to a non-EEA country which has an adequacy decision by the EU Commission;
2. the transfer is covered by a contractual agreement, which covers the GDPR requirements relating to transfers to countries outside the EEA and the UK;
3. the transfer is to an organisation which has Binding Corporate Rules approved by an EU data protection authority; or
4. the transfer is to an organisation in the US that is EU-US Privacy Shield certified.

You may request a copy of any relevant document in relation to transfers of your personal data outside the EEA and the UK by contacting us using the contact details in section 9 below.

### **4. YOUR RIGHTS**

When prescribed by local regulations, you are entitled to obtain information from us on how we handle your personal data, to see copies of all personal data held by us and to request that your personal data is amended, corrected or deleted from our systems.

You can also ask us to transfer a copy of your personal data that you provided to us, limit, restrict or object to the processing of your data.

We do not carry out any decision-making based solely on automated processing, including profiling.

If you gave us your consent to use your data, e.g. so that we can use your electronic contact details to send you marketing communications, you can withdraw your consent at any time. Please note that even if you withdraw your consent, we can still rely on the consent you gave as the lawful basis for processing your personal data before you withdrew your consent.

You can object to our use of your personal data where we stated we rely on our legitimate business interests to do so. We explained the legitimate interests we rely on in sections 'Why do we collect your personal data and what are our lawful bases for it?' above.

If you would like to exercise any of your above rights, contact us using the contact details in section 9 below.

### **5. VARIATIONS**

We may revise this Privacy Policy at any time by amending this page. Any changes to our processing will take effect within a reasonable period of time after posting the amended Privacy Policy, so that you would have time to consider if you are ok with the changes.

### **6. CHILDREN**

Our website is designed to appeal to adults only. We do not knowingly solicit any information from children or people under the legal drinking age, nor do we knowingly market or otherwise target our websites or its products or services to children or people under the legal drinking age.

If we become aware that a visitor to our websites is a child or under the Legal Drinking Age in the country or other territory in which he or she is located at the relevant time and has registered without verifiable parental consent, we will remove his or her personal data from our files.

## 7. RETENTION PERIOD

We will keep and Process your Personal Data only for as long as is necessary for the purposes for which it was collected in connection with your relationship with us, unless we have a legal right or obligation to retain the data for a longer period, or the data is necessary for the establishment, exercise or defence of legal claims.

## 8. INFORMATION ABOUT US

Our EU entities are subsidiaries/affiliates of or are otherwise associated with Bacardi BMBV. These are listed in Annex 1 to this Privacy Notice. If you are a visitor to our websites, the relevant data controller is Bacardi Martini B.V., registered in The Netherlands under company number 33164385. Our registered office and main trading address is at (Building 1962), Stadionplein 6, 1076 CM Amsterdam, The Netherlands. Our VAT number is NL 0059.70.441.B01.

If you are a customer or a potential customer of one or more of our EU entities, or an individual related to one of our existing or potential customers, the relevant data controller is the Bacardi entity which has contractual or business relations with our customer. If you contract with our EU entities in any other capacity (for example, to provide your services), your data controller will be the Bacardi entity with which you contract. If you are a visitor to our premises or events, the relevant controller is the EU entity that is located in that office or hosting the event.

For cross-border matters, and in relation to personal data shared by several of our EU entities, the relevant entities may operate as joint controllers that will collaborate with one another, as necessary, to comply with our obligations under the GDPR, including to address requests by data subjects to exercise their rights under the GDPR, as set out in Section 4 above. The main establishment for all of our EU entities for purposes of compliance with the GDPR is Bacardi Martini B.V., at (Building 1962), Stadionplein 6, 1076 CM Amsterdam, The Netherlands.

If you need to communicate with us, please contact us as explained in section 9.

For the purpose of the General Data Protection Regulation 2016/679 and any implementing legislation (the “GDPR”), Bacardi Martini B.V., (Building 1962), Stadionplein 6, 1076 CM Amsterdam, The Netherlands will be the data controller responsible for any personal data about you.

## 9. CONTACT DETAILS

Questions, comments, complaints and requests regarding this Privacy Policy, or our privacy practices in general, are welcomed.

Any queries and requests regarding this Privacy Policy are welcome via the contact points below.

Who you are

Via

Address



Digital Visitor	Online Form	<a href="http://Contact.BacardiLimited.com">http://Contact.BacardiLimited.com</a>
Business Partners or Visitor to our Premises	Email	DataProtection@bacardi.com
A Californian resident only	Online form Phone	<a href="http://Contact.BacardiLimited.com">http://Contact.BacardiLimited.com</a> 1-800-222-2734

Digital visitors may opt out from our marketing communication by simply clicking on the “opt Out” function at the bottom of the email received by us.

As UK resident, if you are unhappy with how we dealt with your request or complaint in relation to how we handle your personal data, you have the right to file a complaint with the Information Commissioner’s Office.

## ANNEX 1

Name Bacardi Group entity	Address	State or Jurisdiction in which Incorporated or Organized
Bacardi-Martini S.A.	Avenida de Salou, 74-78 Santa Coloma AD 500 Andorra la Vella Principality of Andorra	Andorra
Bacardi-Martini Australia Pty Ltd	Level 8 210 Kent Street Sydney NSW 2000 AUSTRALIA	Australia

Bacardi-Martini GmbH	Handelskai 94-96 Millennium Tower 1200 Vienna Austria	Austria
Bacardi-Martini Belgium N.V.	Medialaan 50 1800 Vilvoorde Belgium	Belgium
Bacardi International Limited	65 Pitts Bay Road Pembroke HM 08 Bermuda	Bermuda
Bacardi Limited	65 Pitts Bay Road Pembroke HM 08 Bermuda	Bermuda
Bacardi Martini do Brasil Industria e Comercio Ltda	Rua Martini, 292 Bairro Rudge Ramos São Bernardo do Campo São Paulo 09623-030 Brazil	Brazil
Bacardi Canada Inc.	1000 Steeles Avenue East, Brampton, Ontario L6T 1A1 Canada	Canada
Bacardi Asia Pacific Ltd.	16f The Shanghaiarch, Tower 2 No.533 Loushanguan Rd, Shanghai, China,200051	China

Bacardi Wines & Spirits Limited	19f The Shanghaiarch, Tower 2 No.533 Loushanguan Rd, Shanghai, China,200051	China
Bacardi (Shanghai) Limited	Bacardi (Shanghai) Limited No.198 East Huan Cheng Rd, Nanqiao Town, Fengxian, Shanghai, China	China
Bacardi Martini America Latina, S.A.	Calle 50, Edif.Ph Global, Piso 29, Oficina 2902 0819-05470 Panama	Colombia
Bacardi Soluciones Corporativas S.A.	Avenida Escazu, Edificio 101, Piso 5, Suite 501 Escazu Costa Rica	Costa Rica
Bacardi Cyprus Limited	4, Pericleous Street, Flat 102, Strovolos, Nicosia, Cyprus 2020	Cyprus

Bacardi Dominicana, S.A.S.	Ave. Winston Churchill #1099. Torre Acropolis, piso 14. Ensanche Piantini Santa Domingo Distrito Nacional Dominican Republic	Dominican Republic
Bacardi Martini America Latina, S.A.	CALLE 50, EDIF.PH GLOBAL, PISO 29, OFICINA 2902 0819-05470 Panama	Ecuador
Bacardi France S.A.S.	19, avenue Michelet 93400 Saint-Ouen France	France
Bacardi-Martini Production	Rue Facundo Bacardi 30300 Beaucaire France	France
Chateau de Cognac S.A.S.	127, bd Denfert Rochereau 16100 Cognac Cedex France	France
SCI Domaine du Fresne	Le Fresne 16130 Juillac le Coq France	France
Bacardi GmbH	Hindenburgstrasse 49 22297 Hamburg Germany	Germany

Bacardi-Martini Asia Pacific Limited	18/F Bank of East Asia Harbour View Centre 56 Gloucester Road Wanchai Hong Kong	Hong Kong
Bacardi (HK) Limited	18/F Bank of East Asia Harbour View Centre 56 Gloucester Road Wanchai Hong Kong	Hong Kong
Bacardi-Martini Argentina S.A.	Esmeralda 950 floor 16, Ciudad de Buenos Aires, ZIP code 1007 Argentina	Argentina
Bacardi India Private Limited	805-808, Time Tower M.G. Road Gurgaon 122 001 India	India
Martini & Rossi S.p.A.	2, Piazza Luigi Rossi 10023 Pessione di Chieri Torino Italy	Italy
Martini & Rossi S.p.A.	Piazza Diaz 7 14th Floor 20123 Milan Italy	Italy

Bacardi Japan Limited	Frontier Ebisu Bldg. 2F, 3-13-11 Higashi, Shibuya-ku, Tokyo 150-0011 Japan	Japan
Bacardi Korea Ltd	13/F, KFAS Bldg., 211, Teheran-ro, Gangnam-gu, Seoul Korea (ZIP 135-915)	Korea
Bacardi-Martini Asia Pacific Limited, Malaysia Branch	Quill 7, 27th Floor KL Sentral Jalan Stesen Sentral 5 Kuala Lumpur 50470 Malaysia	Malaysia
Bacardi y Compania, S.A. de C.V.	Autopista Mexico Queretaro 4431 C.P. 54900 Tultitlan Mexico	Mexico
Servicios Industriales BC S. de R.L. de C.V.	Autopista Mexico Queretaro 4431 C.P. 54900 Tultitlan Mexico	Mexico
Bacardi Servicios, S de R.L. de C.V.	Autopista Mexico Queretaro 4431 C.P. 54900 Tultitlan Mexico	Mexico

Patron Spirits Mexico, S.A. de C.V.	Av. Mariano Otero 1249 Torre Mediterraneo B3209 Col Rinconada del Bosque Guadalajara Jalisco, 44530 Mexico	Mexico
Bacardi New Zealand Holdings Limited	Level 9, Cider Building, 4 Williamson Ave, Ponsonby, Auckland, 1021, New Zealand	New Zealand
Bacardi Norge A/S	Økernsenteret Postbox 221 Økern 0510 Oslo Norway	Norway
Bacardi Centroamerica, S.A.	CALLE 50, EDIF.PH GLOBAL, PISO 29, OFICINA 2902 0819-05470 Panama	Panama
Bacardi Latin America & Caribbean, S.A.	CALLE 50, EDIF.PH GLOBAL, PISO 29, OFICINA 2902 0819-05470 Panama	Panama
Bacardi-Martini Philippines Inc	Unit 1701 & 1703, Trade & Financial Tower 7th Avenue, corner 32nd Street	Philippines

	Bonifacio Global City, Taguig Metro Manila, Philippines 1634	
Martini Polska Sp. zo.o.	Ulica Dominikanska, 25 02-738 Warszawa Poland	Poland
Bacardi-Martini Polska Sp.z o.o.	Ulica Dominikanska, 25 02-738 Warszawa Poland	Poland
Bacardi-Martini Portugal, Lda.	Quinta da Barrada 2600-659 Castanheira do Ribatejo Portugal	Portugal
Bacardi Rus LLC	4th Lesnoy lane, 4, 125047 Moscow, Russia	Russia
Bacardi Rus LLC	Building 16, Quarter 0060339, Davydovskoye village, Istra town, Moscow Region, Russia	Russia
Bacardi-Martini Singapore Pte Limited	59 Mohamed Sultan Road #03-08 Sultan Link Singapore 238999 Singapore	Singapore



Bacardi Espana, S.A.	Facundo Bacardi 14 08100 Mollet Del Valles Barcelona Spain	Spain
Bacardi Espana, S.A.	PZA. CATALUÑA, 1-4 (EDIF. TRIANGLE) 6 th PL. 08002 BARCELONA SPAIN	Spain
Bacardi AB	Wallingatan 2, plan 5 S-111 60 Stockholm Sweden	Sweden
Tradall S.A.	267, route de Meyrin Case Postale 105 1217 Meyrin 2, Geneva Switzerland	Switzerland
Bacardi & Company Limited (Branch)	267, route de Meyrin Case Postale 105 1217 Meyrin 2, Geneva Switzerland	Switzerland
Patron Spirits International AG	Quaistrasse 118250 Shcaffhausen Switzerland	Switzerland

Bacardi-Martini (Schweiz) AG	Dufourstrasse 147, 8008 Zürich Switzerland	Switzerland
Bacardi-Martini Asia Pacific Limited (Taiwan Branch)	The Executive Centre, Room 1610, Level 16, Far Eastern Plaza, No. 207 Section 2, Dun Hua South Road, Taipei 106 Taiwan	Taiwan
Bacardi (Thailand) Limited	9 UM Tower, 27th Floor Ramkhamhaeng Road Kwaeng Suanluang, Khet Suanluang Bangkok 10250 Thailand	Thailand
Bacardi-Martini B.V.	Groningenweg 8, Ground Floor, 2803 PV Gouda, The Netherlands	The Netherlands
Bacardi-Martini B.V.	Bacardi-Martini B.V. (Building 1962) Stadionplein 6, 1076 CM Amsterdam	The Netherlands
Bacardi-Martini Ukraine LLC	ТОВ "Бакарді-Мартіні Юкрєйн" Kiev 01021, Klovsky Uzviz (Spusk) 7a, 3rd floor	Ukraine

Ukraine

John Dewar and  
Sons Limited

1700 London Road  
Glasgow  
G32 8XR,  
Scotland  
Great Britain

UK

Bacardi-Martini  
Limited

Bacardi Brown-Forman  
House  
Kings Worthy  
Winchester  
Hampshire  
SO23 7TW  
Great Britain

UK

Bacardi Global  
Brands Limited

The Steward Building  
12 Steward Street  
London  
E1 6FQ  
Great Britain

UK

Tradall S.A.

Shatha Tower, Level 29,  
Office 2913,  
PO Box 502710,  
Dubai,  
Media City,  
UAE

United Arab Emirates

Bacardi-Martini,  
Inc.

2701 Le Jeune Road,  
Coral Gables,  
FL 33134,  
United States

Florida, USA

Bacardi Global  
Brands, Inc.

2701 Le Jeune Road,  
Coral Gables,  
FL 33134,  
United States

Florida, USA

Bacardi U.S.A.,  
Inc.

2701 Le Jeune Road,  
Coral Gables,  
FL 33134,  
United States

Florida, USA

Bacardi Bottling  
Corporation

12200 North Main Street  
Jacksonville,  
Florida  
32218  
United States

Florida, USA

Tradall-  
Americas, Inc.

2701 Le Jeune Road,  
Coral Gables,  
FL 33134,  
United States

Florida, USA

Bacardi-Martini  
Product  
Development,  
Inc.

12200 North Main Street  
Jacksonville,  
Florida  
32218-3819  
United States

Florida, USA

Bacardi Business Solutions	2701 Le Jeune Road, Coral Gables, FL 33134, United States	Florida, USA
The Patron Spirits Company	6380 South Valley View Blvd., Suite 210, Las Vegas, Nevada 89118	[Nevada], USA
The Patron Spirits Company	1430 E. Southlake Blvd., #200 Southlake, Texas 76092	Texas, USA
Bacardi Venezuela, C.A.	Avenida Venezuela Torre Clement, Piso 8 P.H. El Rosal, 1060 Caracas Caracas Venezuela	Venezuela
Bacardi Vietnam Limited	37 Hoang Van Thu Street, 9th Floor Prime Building, Ward 15, Phu Nhuan District, Ho Chi Minh City Vietnam	Vietnam
Louisville Distilling Company	500 E. Main Street, Louisville, KY 40202 USA	Kentucky, USA

Louisville  
Distilling  
Company

350 North LaSalle Street;  
Suite 1300,  
Chicago,  
IL 60654

Illinois, USA

LeBlon, LLC

2701 LeJeune Road,  
Coral Gables,  
FL 33134

Florida, USA